LinkedIn

DEFINITION
- The world’s largest professional networking site, one of the most important tools employers use to find new employees
- Provides an easy way to promote yourself and build your network

GETTING STARTED WITH LINKEDIN
- Make a Profile
- Add Connections
- Find Jobs
- Build Your Network

FIND JOBS ON LINKEDIN
- LinkedIn allows employers to post job openings to the site using Job Search tool at http://www.linkedin.com/jobs
- Reach out to employers by following different companies on LinkedIn network.

RESOURCES
- LinkedIn Learning Webinar: http://tinyurl.com/k9k778f (provided by LinkedIn)
- LinkedIn Basics at http://www.gcflearnfree.org/linkedin/8 (GCF Learning)
- A Beginner’s Guide How to Use LinkedIn for Business:
  http://tinyurl.com/nmmz7bf (Provided by HubSpot)